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-		
38.	LANGUAGE,LITERATURE,CULTURE AND INDUSTRIALIZATION	RASHMI DOKE & ARUNPRAKASH
39.	THEORETICAL PREMISES OF SOCIOLOGY OF LITERATURE	SARITA CHANDANKAR (CHAPKE) & SANJAY SINGH
40.	PROBING IDENTITY CRISIS IN TONI MORRISON'S THE BLUEST EYE	VINOD SHENDE
41.	COUNTERCULTURAL QUEST AS A RESULT OF THE WORLD WAR REFLECTED IN JACK KEROUAC'S THE DHARMA BUMS	PURUSHOTTAM GAJBHIYE
42.	DISLOCATION AND THE CONCEPT OF HOME IN AMITAV GHOSH'S GUN ISLAND	R. KUMAR & P. VASUKI
43.	IMPACT OF GLOBALIZATION IN ARAVIND ADIGA'S LAST MAN IN TOWER	ANIL RAUT
44.	NATURE AND HUMAN VULNERABILITY AND THE ROLE OF DR. RIEUXIN ALBERT CAMUS EPIDEMIC NOVEL 'THE PLAGUE'	YOGESH PARMAR
45.	LING MA'S 'SEVERANCE':A CRITIQUE OF EXPLOITATIVE CAPITALISM IN A PANDEMIC STRICKEN WORLD	MANISH GAIKWAD
46.	MAINAO IN ARUPA PATANGIYA KALITA'S "THE GIRL WITH LONG HAIR": A VICTIM OF ETHNIC CRISIS	HIMAKSHI KASHYAP
47.	LITERATURE AS A TOOL TO SOLVE THE WORLD PROBLEMS WITH SPECIAL REFERENCE TO JAMES KIRKUP'S POEM NO MEN ARE FOREIGN	YOGESH NIKAM
48.	LANGUAGE, LITERATURE AND CULTURE AS TOOLS TO SOLVE WORLD PROBLEMS	SHAFIULLA KHAN
49.	INDIAN CULTURE AND CRISISIN THEPOETRY OF A. K. RAMANUJAN	ABHINANDAN PAKHMODE
50.	SOCIO-CULTURAL FACTORS IN SECOND LANGUAGE LEARNING:A BRIEF STUDY	AJIET JACHAK
51.	A SHORT ANALYSIS OF FACTS AND FICTION IN ARUNDHATI ROYS'S THE GOD OF SMALL THINGS	K. J. SIBI Puncipal  Mahatma Gandhi Arts  Science & Late

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43

## IMPACT OF GLOBALIZATION IN ARAVIND ADIGA'S LAST MAN IN TOWER

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#### Abstract

The present paper is an attempt to study globalization and its impact on Indian society in Aravind Adiga's Last Man in Tower. It also endeavors to highlight the materialistic tendency of people in globalized India. There is mutual connection between literature and society. It influences the society and gets influenced by it. It is not just an imaginative writing that delivers aesthetic sense, but a piece of work that reveals the socio-economic, cultural and political milieu of a particular society. Indian English novels are no exception to this wonder of literature. Earlier Indian fictions dealt with national, social and domestic issues such as post-partition problems, communal violence, social disparity, untouchability and man-woman relationships. After the advent of globalization, there has been a greater thematic shift from national and domestic issues to the issues pertaining to globalization in the recent Indian fictions. Although globalization has both positive and negative impacts on the developing nations, they become more susceptible to the negative consequences of globalization compared to developed nations. Hence, contemporary Indian writers largely emphasize the socio-economic, cultural, political and ecological effects of globalization on developing nations. Greediness in Aravind Adiga's Last Man in Tower tries to see the sights how the wish to become rich makes people act less empathetic and humanitarian in the age of globalization.

Key Words: Globalization, Indian Society, Development, Materialism, Ecology

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272

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